EDUCATIONAL TESTING SERVICE PRINCETON, NEW JERSEY 08541 609-734-1010

NANCY S. COLE PRESIDENT

licbruary 5, 1997

Ivan Bender
Lisa Livingston
Co-Chairs, Educational Multimedia
Fair Use Guideline Development Committee
City College/City University of NY
5/220 North Academic Center
138th Street at Convent Avenue
New York, NY 10031

Dear Mr. Bender and Ms. Livingston:

ETS has been apprised of the negotiations carried on by this committee since September 1994 regarding the creation of fair use guidelines for educational multimedia, begun as an initiative of the Consortium of College and University Media Centers and involving more than 50 interested groups including proprietors and educational organizations. Although we have not been part of the process directly, you have kept us informed and we feel comfortable with the guidelines that have been developed to date.

The creation of these guidelines is extremely important. They will provide educators and students with the means to develop and use multimedia with a degree of certainty nonexistent without the guidelines. We realize that these guidelines represent a series of compromises. However, they are an important step in the further development of multimedia, which is an important teaching tool.

We are pleased to add our company's name to the list of others who have approved the fair use guidelines in spirit for educational multimedia only with the understanding that you will not be seeking any amendment to the copyright law but rather an official recognition of the guidelines by the Congress.

Sincerely,

Mancy S. Cole